

**20
23**

Annual Report

VENTURA CANOE & KAYAK CLUB



ABOUT THE CLUB
History and Mission

STATE OF THE CLUB
Membership Report

FINANCE REPORT
Fundraising Results

About Our Club

HISTORY AND MISSION



A SPRINT CANOE & KAYAK CLUB

We paddle sprint racing canoes and kayaks at the Ventura Harbor and welcome both youth and adult athletes. The club was originally known as the “Ventura Olympic Canoe Club” and had many National titles in the late 1970s and 80s.

After a dormant period, the club is being rebuilt as the Ventura Canoe & Kayak Club. Club membership can be for anyone 12 years old and up.



OUR MISSION

The Ventura Canoe & Kayak Club will produce world class paddlers that have a life-long love for the sport, providing a community that focuses on helping all paddlers reach their highest potential.



CLUB RULES

- Have fun while making good decisions.
- Support and encourage the growth of others.
- Include *everyone*.
- Do your best and trust that everyone else will, too.
- Be kind, even when others may not be in return.

State of the Club

MEMBERSHIP, EQUIPMENT, AND RACING

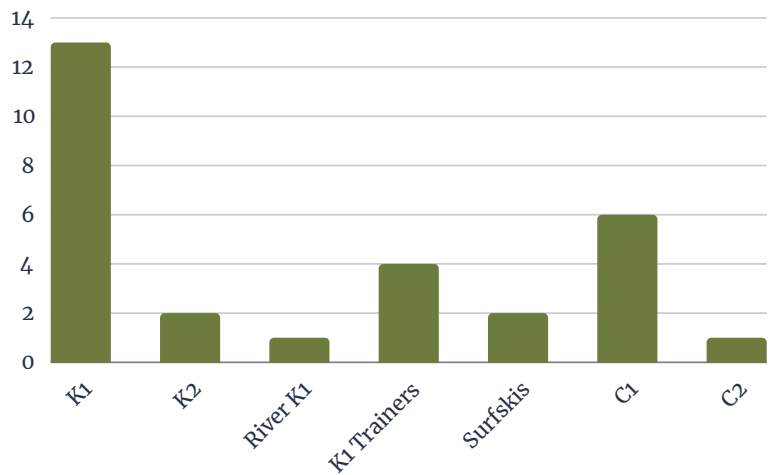


MEMBERSHIP & RECRUITING

The club has grown slightly this past year. A very targeted marketing campaign to recruit youth this past Spring led to several promising athletes attending the recruiting classes, but none kept with it. *Sprint canoe and kayak is a hard sport!*

EQUIPMENT INVENTORY: BOATS

We purchased an older K1 “Javelin,” had a K1 “Hunter” and Plastex “Masters” K1 trainer donated, and purchased a lightly used Hody Sport Marlin K1 trainer this year. Unfortunately, we lost a K1 Lightning trainer due to damages when it fell off our boat trailer. We’ve since purchased straps for the trailer which we hope will help secure the boats better, and easier.



2023 SUMMARY

- Club Founder, Coach Bill Bragg, passed away in August at the age of 87. We are very grateful for his legacy and gifts, and he will be missed beyond measure.
- We have club members committed to attending the US Nationals next summer and many attended their first race this Fall in Newport Beach. The Turkeys have landed!
- With the increased number of training boats suitable for adults and beginners to use, this should help beginners be able to quickly move up to our the more unstable racing boats in our inventory.

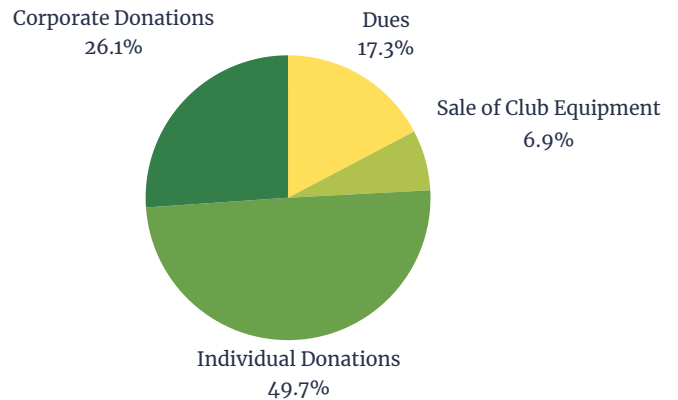
Finance Report

FUNDRAISING AND EXPENSES



FUNDING SOURCES

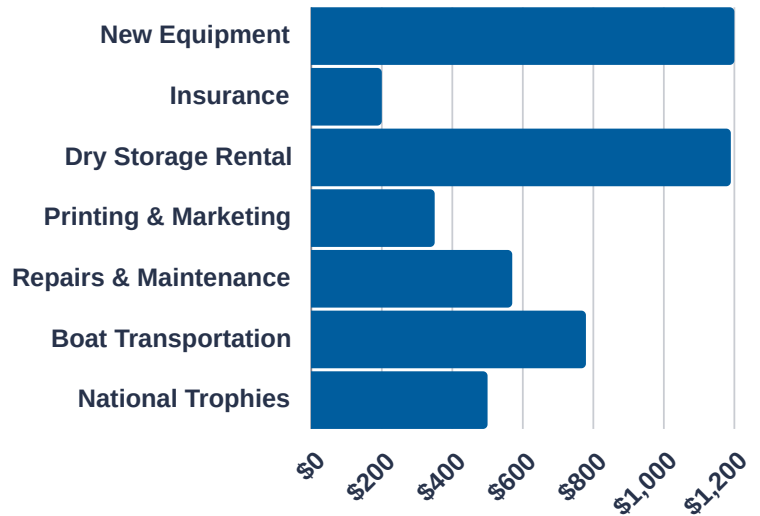
Individual Donations was again our largest source of contributions followed by *Corporate Donations*. Patagonia provided matching funds equaling \$1,900 and dues provided \$1,200 of income. We are covering our monthly dry storage rental expenses now with dues alone and we hope to be able to improve our storage facilities with a rented storage container, or covered trailer, in the coming years.



Total funding for the year: \$7,272.11

CLUB EXPENSES

Our largest expense categories this year were equipment and rental of our storage area - both at around \$1,200; our monthly overhead remains low. We contributed \$500 to repair and maintain our National trophies this year. Boat transportation was higher due to costs of picking up both purchased and donated boats.



Total expenses for the year: \$5,302.17

\$3,400

Net Profit for the Year
*Includes in kind gifts



OVER \$36,000

In Long Term Assets

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\$6,180

Total cash on hand as of 12/31

